

# SCAN2LEAD INFOPOINT – THE DIGITAL ALLROUNDER



- + Full visitor support, even with a reduced or completely busy team
- + The Scan2Lead INFOPOINT
  - collects and stores visitor data
  - offers visitors the digital viewing or sending of further information such as catalogues and thus contributes to visitor comfort and environmental protection
  - provides comprehensive information about exhibits on display
  - takes over the recording of check-in data, e.g. for conference rooms or in the catering area
  - can conduct customer surveys and competitions or be available as a recruiting tool
- + Data is transmitted in real time and is immediately available online in the Scan2Lead PORTAL for export and further post-processing
- + Content on the device can be intuitively configured independently by the users
- + Additional source of income for organisers
- + Runs safe and reliable, smooth use guaranteed
- + From Europe's market leader for digital trade fair and visitor lead tracking Scan2Lead

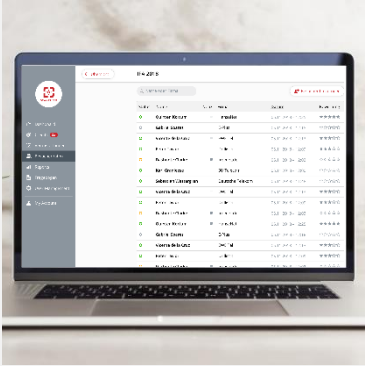
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# SCAN2LEAD PORTAL – ALLE BESUCHERDATEN AUF EINEN KLICK



- + Web-based online portal with exhibitor's own log-in
- + Central management tool that is included in every solution and cannot be booked separately
  - all recorded data is collected and stored in real time at one central point
  - Data export to an Excel file at the touch of a button
  - Configuration of an individual visitor questionnaire
  - Graphical evaluations of your visitors
  - Management of all Scan2Lead devices, assignment to specific employees
  - Access to test tickets and the Scan2Lead Help Centre
- + For the connection or integration of own systems, a data interface can be booked (for a fee)
- + Access to the Scan2Lead PORTAL is possible at any time (web application)

**contact & advise**

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[www.scan2lead.com](http://www.scan2lead.com)